

SEARCH EXPERTISE

Shorten your learning curve.

The Vizion audit team is comprised of experienced search professionals which average a decade in search marketing.

Vizion Interactive, Inc. provides SEO, PPC Management, Social Marketing and SEO-centric, user-friendly web design and development services, working with companies from all verticals.

Members of our team, have written over 500 columns for top industry publications, speak and moderate at the Search Engine Strategies / PubCon conferences, have been published and have been called upon by Wall Street investor groups for our opinions on industry happenings

ACTIONABLE RECOMMENDATIONS

Our job is not finished until you receive a solid list of prioritized action items and a clear understanding of the resources and time needed to get the job done.

GET STARTED TODAY!

888-484-9466 x60



- Quickly assess your company's current Social Media Marketing (SMM) initiatives and provide specific steps you can take to develop an intelligent use of this powerful medium.
- Discover the best practices for campaigns across multiple channels, content strategies and how SMM works with your multi-channel approach to marketing your business.
- Learn what your competitors are doing (right and wrong), gain understanding of what the opportunity is for your business and get an actionable game-plan.

With Vizion Insights™ SMM Audit, our search analysts will provide:

Existing Channel Audit – Review of up to 3 active channels (ie: Twitter, YouTube, Blog, Facebook, LinkedIn, Flickr and/or Pinterest). You'll receive a channel scorecard detailing content suitability, frequency and timing, search visibility, audience reach, fan engagement and results (are your efforts contributing to your bottom line?). We will also detail key areas for improvement.

Channel Opportunity Audit – Select one inactive or untried channel (such as Pinterest, LinkedIn, YouTube, Blog or Twitter) and receive a detailed channel analysis covering channel demographics versus your target audience, chatter (are your brand/competitors/ products/services or key topics being discussed?), competitor activity, content fit and the potential for profit (can this contribute to your overall marketing mix?). From this, we will draft a channel recommendation to let you know if this is viable and, if so, what it will take to be successful.

Social Competitive Analysis – You select up to 3 competitors and we'll provide a competitor snapshot detailing their active channels, fan base/reach, frequency of content, engagement, and their content strategy. From this, we will provide an analysis of the competitors' strengths and weaknesses in the Social space and present the best opportunities for you to beat them.

Social Media Strategy – We will provide you with a 6-month Social Media Strategy, so that you have specific recommendations for existing channels, prioritized action items, resource requirements, tools needed, content development strategy and a new channel launch plan.

Social Media Best Practices - Finally, we will provide you with a best practices guide with specifics for your active and planned channels.

ORDER YOUR SMM AUDIT TODAY!

Call 888-484-9466 X60

or email mark.jackson@vizioninteractive.com